

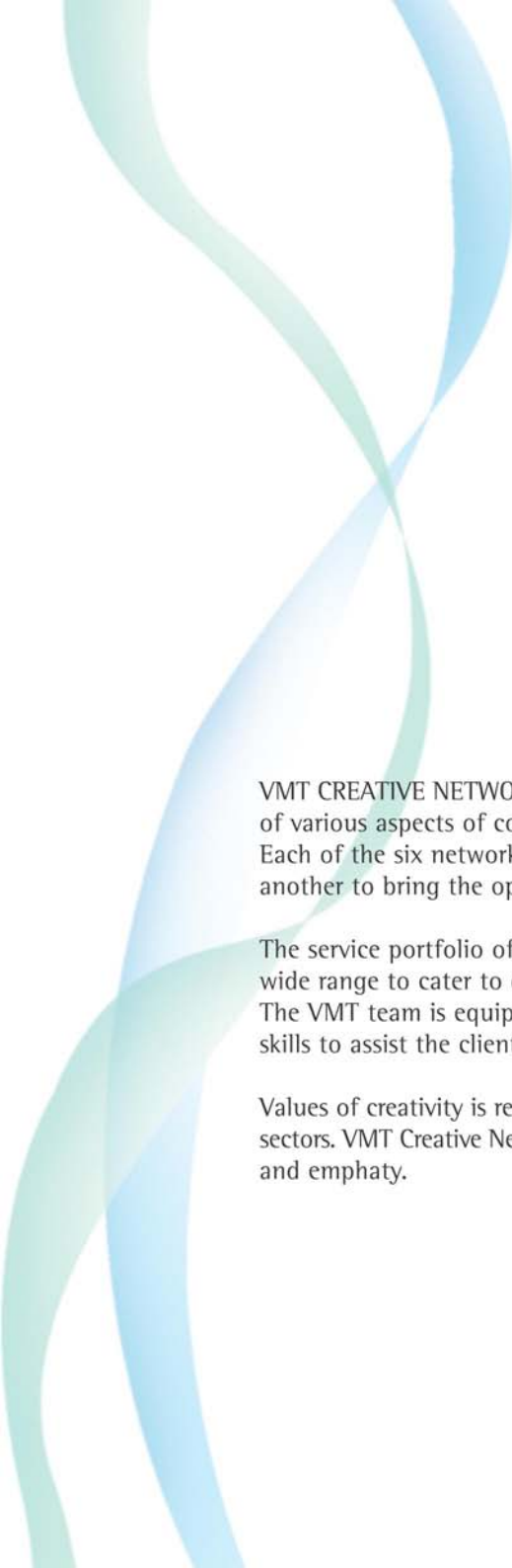


company profile



ABOUT US

“creativity value & empathy”



VMT CREATIVE NETWORK builds an end to end comprehensive of various aspects of communication. Each of the six network links in synergy, complementing one another to bring the optimum results.

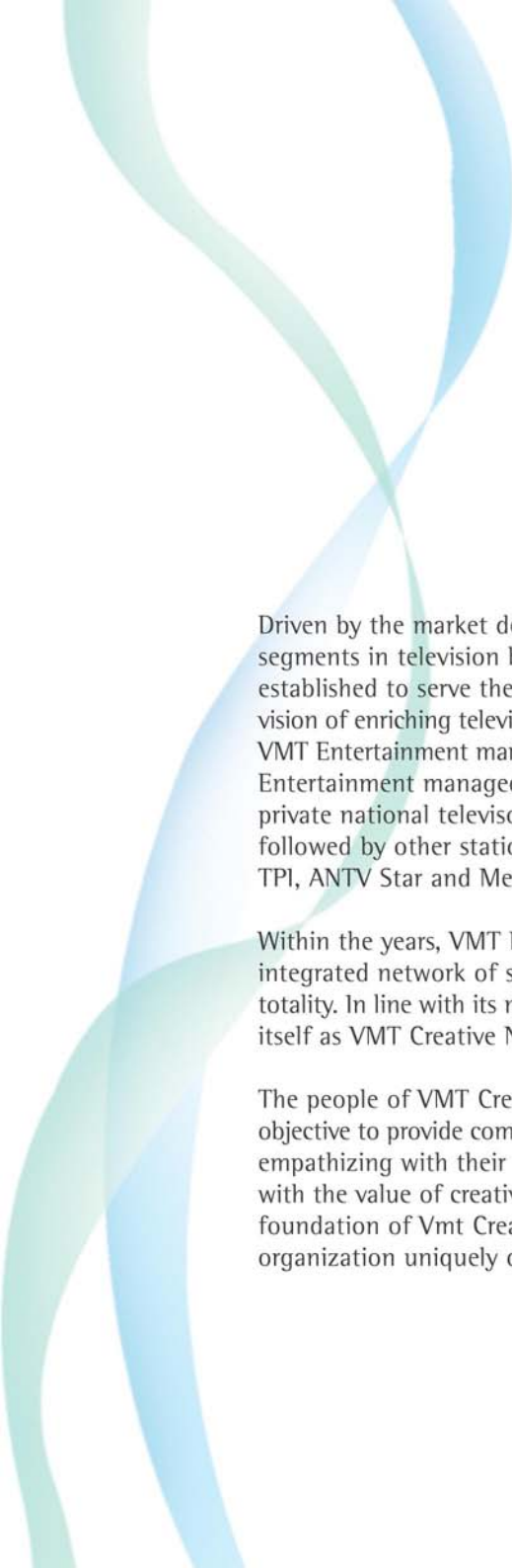
The service portfolio of VMT Creative Network extends in a wide range to cater to different needs of various clients. The VMT team is equipped with professional knowledge and skills to assist the clients with their requirements.

Values of creativity is required like blood in the global business sectors. VMT Creative Network value our company with creativity and empathy.



HISTORY

“strength & honor”



Driven by the market demand and potential of non-drama segments in television business. VMT Entertainment was established to serve the ever growing opportunity. With the vision of enriching television contents through creative programs, VMT Entertainment marked its launch in 2002. In its debut, VMT Entertainment managed to enlist SCTV, a high-market share private national television station as one of its first clients, followed by other stations including RCTI, Trans TV, Trans7, TPI, ANTV Star and Metro TV.

Within the years, VMT Entertainment quickly evolved into an integrated network of services answering to the market call to totality. In line with its new role, VMT Entertainment re-branded itself as VMT Creative Network.

The people of VMT Creative Network are united in a common objective to provide competitive advantage to the clients through empathizing with their needs and maximizing their investment with the value of creativity. These two main ingredients lay the foundation of Vmt Creative Network and what to set the organization uniquely different.



OVERVIEW

“Understanding the client is essential before we can communicate what they want to their target and to do so with whole originality and genuine imagination, is our signature edge.”



CORPORATE STRATEGY

VMT Creative Network today is a part of the professional business league in the television, multimedia industry, entertainment and lifestyle industry. It is committed to continuously contributing fresh ideas, novel solutions and breakthrough platforms to the public.

Collaborating with various other organizations and partners, VMT Creative Network strengthens its position in the business. In keeping level with the market demands, it retains the strategy of focusing on the client's needs, while staying current with the trend and information. By understanding the needs of the clients, VMT Creative Network mines on the fresh and original ideas and eventually extending the creative value.

VISION

VMT Creative Network strives to be a foremost integrated creative network organization across Asia, providing top-of-the-line service and results to its clients.

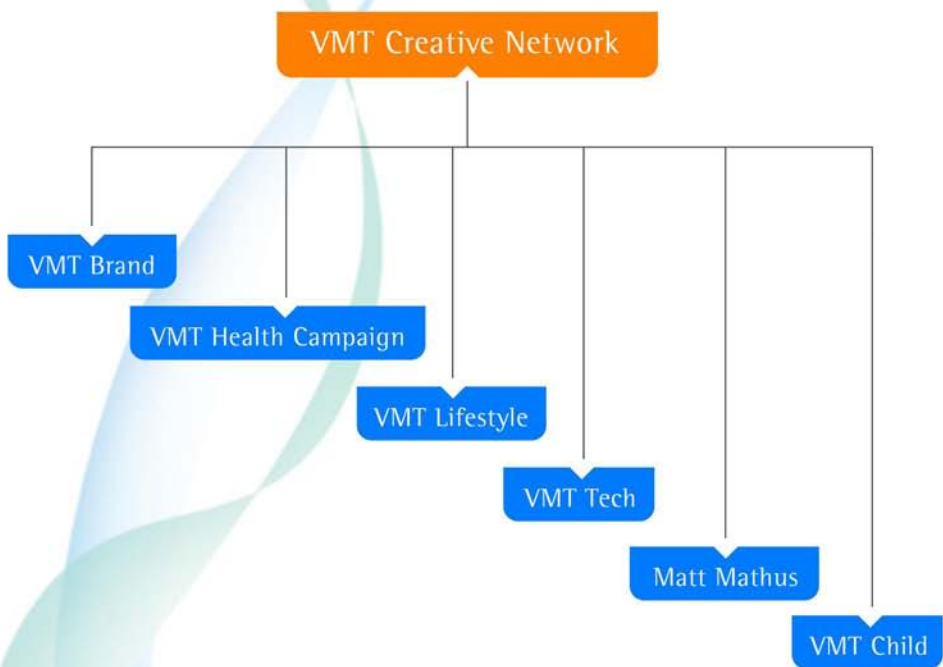
MISION

To provide an integrated service from brand building, positioning, to maintaining brand equality investment.
To put ideas into concrete action through coordinated programs.
To be creative and innovative content provider.
To contribute to the world of lifestyle and entertainment.
To garner higher awareness of public health and other positive social messages for the community



WHAT WE DO

“a satisfied brand owner
is a precious asset”



range of VMT service

There is an art in brand creation, building, positioning and maintainance. A brand is something costumers recognize, therefore, it holds a vital part of organization's market awareness. With competition being head to head in almost every business, building the right image and positioning of your brand is a tremendously important matter.

VMT Brand portfolio includes nationwide Pharmaceutical manufacturers such as PT Sanbe Farma, which introduced five of its brands - Lafalos, Sanorine, Poldanmig, Neonsanmag Fast, Sanaflu- through the campaign of **original copyrighted idea** project Bedug Sanbe and Ketupat Sanbe. Another example of VMT Brand **original copyrighted idea** project is Koper Selebriti, a television show featuring Air Asia, Telkomsel Simpati, and PT Sanbe Farma, packaged to boost each brand in an unconventional yet fun way of brand marketing.

Our Clients :

Fast Moving Consumer Goods Companies, Pharmaceutical Manufactures, Airline, Telecommunication Companies.

Local TV Partners



VMT
Brand

With greater focus on campaign for health and positive issues, VMT HEALTHY CAMPAIGN seeks to deliver the message of raising awareness in the most effective way: launching on positive mindset to yield swift result. Contrary to the popular idea of people respond to bad consequences faster, VMT HEALTHY CAMPAIGN banks on the concept of creating an optimistic value in encouraging the target to act on the issue conveyed.

VMT HEALTHY CAMPAIGN team has incorporated several projects, ranging from public awareness campaign to seminars and social events. In every project, creativity holds a key role in ensuring the interest and feedback. As a public figure, VMT Creative Network Principal, Mr Jeremy Thomas is often identified as spokesperson, role model or icon of public service campaign against smoking, drugs, environment greenery, pollution and violence. His persona has won him the position of advocating for tolerance and forbearance in living as a community. An eloquent and influential speaker, he has successfully delivered and convinced the young generation to adopt a healthy lifestyle and habits.

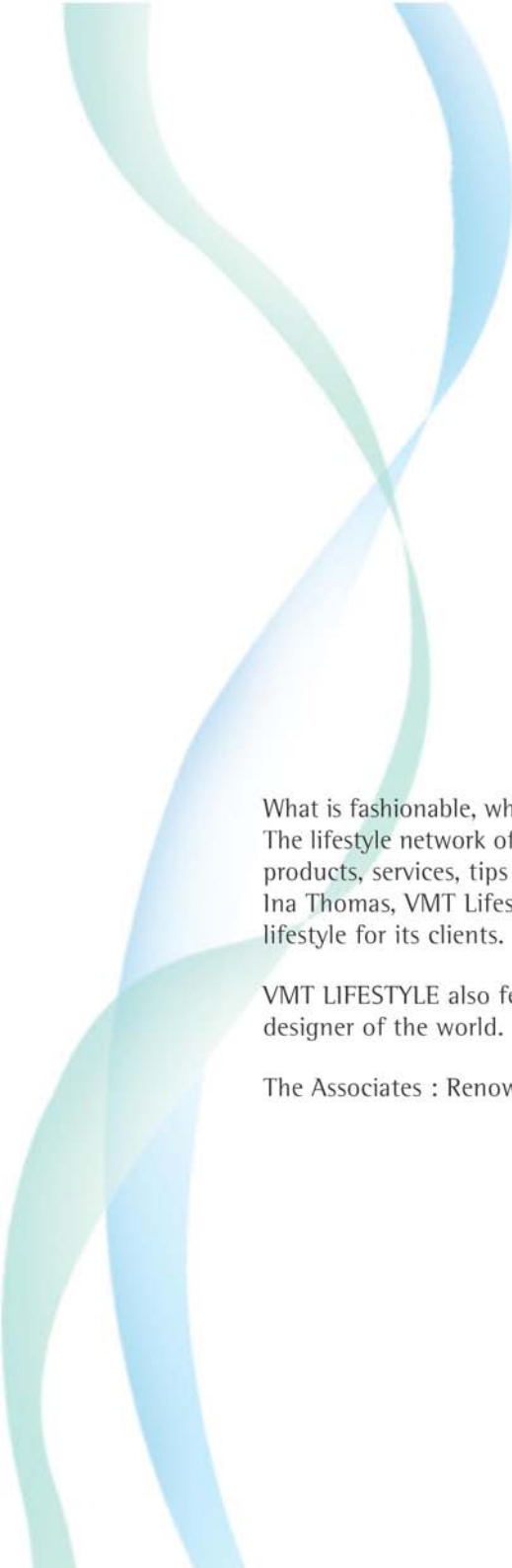
Range of clients :

Oil and gas maining companies, Natural resources companies, Consumer goods companies, Fashion and lifestyle companies.

The Certificate



VMT
Health Campaign




What is fashionable, what is trendy, what is in, and who is who. The lifestyle network of VMT is channeling all the information, products, services, tips and tricks. Managed by the talent of Ina Thomas, VMT Lifestyle continues to develop the forefront lifestyle for its clients.

VMT LIFESTYLE also features latest original design of young designer of the world.

The Associates : Renowned fashion experts, Trendsetter.

vmt
lifestyle




An innovative content provider in the multimedia business, VMT TECH has earned the reputation for its resourceful and artistic values. Continuously and rapidly growing along with the advancement of multimedia and telecommunication technology, VMT TECH works compatibly with the clients' requirements to deliver the quality yield.

Customers and subscribers of multimedia and telecommunication services in Indonesia have most likely enjoyed the unique content created by VMT TECH. The team's mind is always at work to generate new ideas to captivate the interest of the target market.

The Associates :
Telecommunication Companies, Multimedia experts.




VMT
TECH



This is where concepts are born, materialized and packaged to meet the clients' needs. In the business of design, it is imperative to empathize with the clients; who are they, what are their needs, who are their customers, etc. MATT MATTHUS DESIGN commits to understanding every client in order to present them with the outcome they desire.

MATT MATTHUS DESIGN supports the other four networks in the VMT Creative Network with inspired concept, visualization and impression to help the clients reach their target.

MATT MATTHUS



As part of the company's social commitment and responsibility, VMT Creative Network return the value of being in the creative business by giving back a certain share of its profit to the needy children. The company initiates, manages and organizes a variety of social functions and events on its own independently to channel the aid and support meant to the betterment of Indonesia's children. VMT Creative Network believes in the children, as they hold the future in their hands.

"We can learn a lot from a child's genuine smile, which is actually a simple thing, yet can be so inspiring. VMT Creative Network is always grateful for everything and in the spirit of sharing, we answer our calling to extend a helping hand to the children, and through this, we see a greater meaning to our jobs.





OUR PORTFOLIO

by TV Station



Delapan
Deret Langkah Artis Terdepan

Creative Content & Trademark
Pending Registration On Progress



Robin Hut's
Ramalan Bintang
Ulang Tahun Selebriti

Creative Content & Trademark
Pending Registration On Progress



Ngidam

Creative Content & Trademark
Pending Registration On Progress



PORTAL-Potret Orang Terkenal

Creative Content & Trademark
Registration Number
545351(ID0000545351)

Registration Date
01 August 2003



CCK-Curi-Curi Kesempatan

Creative Content & Trademark
Registration Number
545351(ID0000545351)

Registration Date
01 August 2003



S2R-Semua Suka Roma

Creative Content & Trademark
Registration Number
545351(ID0000545351)

Registration Date
01 August 2003



Tangga Gosip

Creative Content & Trademark
Registration Number
000046243(IDM000046243)

Registration Date
12 August 2005



Spy Celebrity

Creative Content & Trademark
Pending Registration On Progress



Koper Selebriti

Copyright Registration Number
C002007 04434

Registration Date
8 January 2007

Trademark Registration Number
C002007 04433

Registration Date
6 June 200

by TV Station

TRANS 7



Ketupat Lebaran Sanbe

Creative Content & Trademark
Pending Registration On Progress



Poles - Poles Selebriti

Creative Content & Trademark
Pending Registration On Progress



Bedug Sanbe

Creative Content & Trademark
Pending Registration On Progress



Pulang Kampung

Creative Content & Trademark
Registration Number
J00-2005011743

Registration Date
14 July 2005



Prestine's Kids Show

Creative Content & Trademark
Pending Registration On Progress



GOSIX - Gosip Asix

Creative Content & Trademark
Pending Registration On Progress



O2R

OFF RECORD ON RECORD

Creative Content & Trademark
Pending Registration On Progress



Tangkis

Creative Content & Trademark
Pending Registration On Progress

Tulus


TULUS

Creative Content & Trademark
Pending Registration On Progress



INTELECTUAL PROPERTY RIGHTS

“valuing the merit
of unlimited creativity”



The true and real asset of VMT Creative Network is indefinite, raw and borderless creativity which stems from inspired minds. Let the imagination runs without boundaries, accept that anything is possible, and undoubtedly, fresh ideas will generate and blossom.

Venturing out of creativity, VMT Creative Network appreciates the merit of creativity and therefore holds firm to the fundamental rights of intellectual property. This strict and non – negotiable principle of VMT Creative Network serves the fundamental base of creative works. Since 2002 - 2006, the company has produced the creative work with quality and class which have earned the recognition from many television stations for the added value in their work. In 2006 - present, VMT Creative Network has created high economic added value to the clients..

VMT Creative Network goes the extra mile to ensure that every concept, every idea is well shielded lawfully through patent registration and intellectual property protection. At present, there are about 50 concepts with patent pending while more are holding a firm patent.

"Saya mengenal VMT sejak tahun 2002 dimana VMT merupakan salah satu perusahaan yang sangat konsen sekali akan karya-karya Hak Kekayaan Intelektual, dimana telah diajukan permohonan HKI dengan kurang lebih 20 permohonan baik itu merek maupun hak cipta. Seperti kita ketahui bahwa karya-karya VMT sudah atau sedang ditayangkan oleh berbagai stasiun TV. Semoga kesadaran akan karya-karya Hak Kekayaan Intelektual VMT menjadikan alat pemiju bagi terciptanya karya-karya intelektual baru, baik yang diciptakan oleh VMT sendiri maupun oleh perusahaan lainnya. Sukses selalu..."

Benny Setiawan, S.H., M.H dari Departemen Hukum dan HAM RI Direktorat Jenderal Hak Kekayaan Intelektual.



our clients



AirAsia

simPATI



GARUDAFOOD



MAYORA

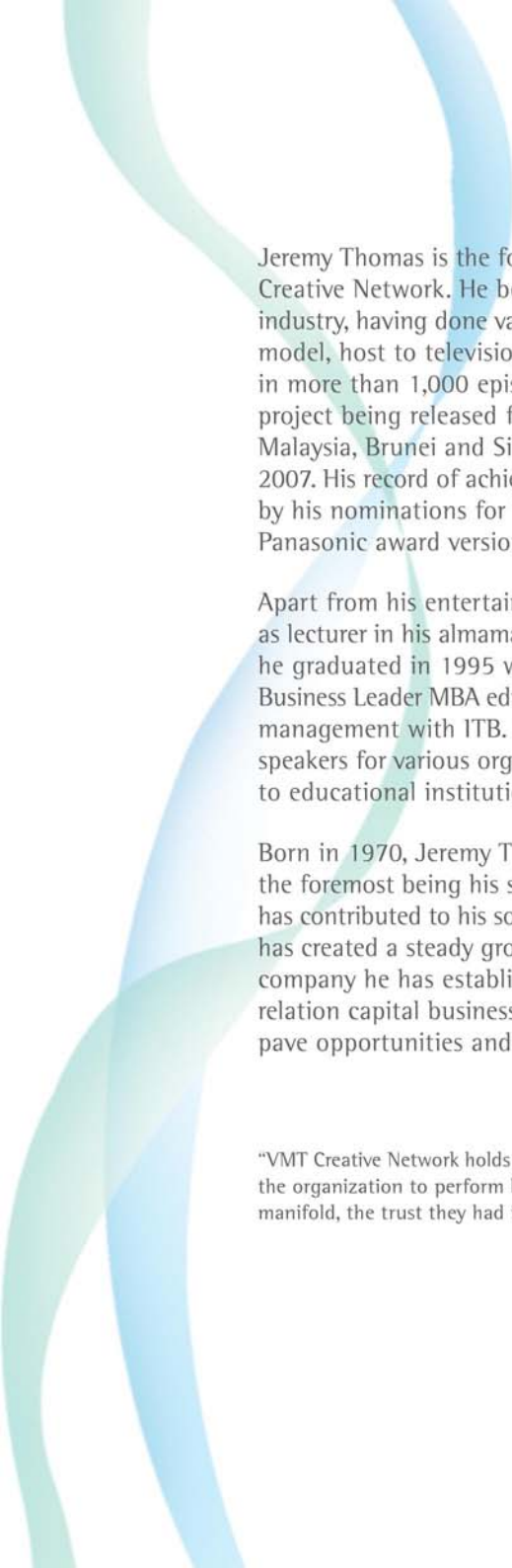
SANBE





CREATIVE KEY PERSONS

“a visionary thinker
and futurist”



Jeremy Thomas is the founding and commanding force of VMT Creative Network. He began his career in the entertainment industry, having done various role ranging from magazine cover, model, host to television shows actor. In total, he has starred in more than 1,000 episodes of popular TV series, with latest project being released for consumption in Indonesia, India, Malaysia, Brunei and Singapore on paid subscribed TV in June 2007. His record of achievements in this industry was well noted by his nominations for best actor drama and audience choice, Panasonic award version by Nielsen for 8 years.

Apart from his entertainment career, he has also contributed as lecturer in his almamater, Atmajaya Catholic University, where he graduated in 1995 with bachelor of Business. He is taking Business Leader MBA education at Sampoerna School of Business management with ITB. He has also been actively involved as speakers for various organizations from private bank, insurance to educational institutions.

Born in 1970, Jeremy Thomas is a man of multi talent, one of the foremost being his social skills with the brand owner, which has contributed to his solid network. His proven entrepreneurship has created a steady growth for VMT Creative Network. Another company he has established successfully is , a professional relation capital business which has gained the trust of many to pave opportunities and businesses on their behalf.

“VMT Creative Network holds firm to trust its clients have in them. it empowers the organization to perform beyond expectation and return the client, in manifold, the trust they had invested with results.”

Jeremy Thomas
-principal-

The First German Green Card (High-Tech Visa) holder from 20.000 foreign IT specialists. It was handed directly by the German Labor Minister Mr. Walter Riester on 31th July 2000 in Nuremberg, Germany.

Field of Activities at the Chair of Communication Networks :

Development of HiperLAN/2 (High Performance Radio LAN / Wireless ATM) Demonstrating Prototype at COVERAGE (Cellular OFDM systems with Extension points for incReAsed trAnsmiSSion ranGE) Project, initiated by Siemens AG.

Centralized HIPERLAN/2 in Multi-Hop Network.

Centralized IEEE 802.11e (Wireless Ethernet) at 5 - 6 GHz Spectrum Range in Multi-Hop Network.

Self Organizing and Self Configuring Wireless Multi-Hop and Multi-Protocol Router at 5 - 6 GHz Spectrum Range.

Patents :

- Multi-Protocol Wireless Relay Station, BMBF, AN:10054931
- Collision Avoidance and Common Enhanced Distributed Coordination Function Signalling for IEEE 802.11e to support Quality of Service (QoS) in centralized Multi-Hop Network, Siemens AG.

Harianto Wijaya

Dr.-Ing.Dipl.-Inform. System Developer & Research Scientist
-information communication technology director VMT TECH-



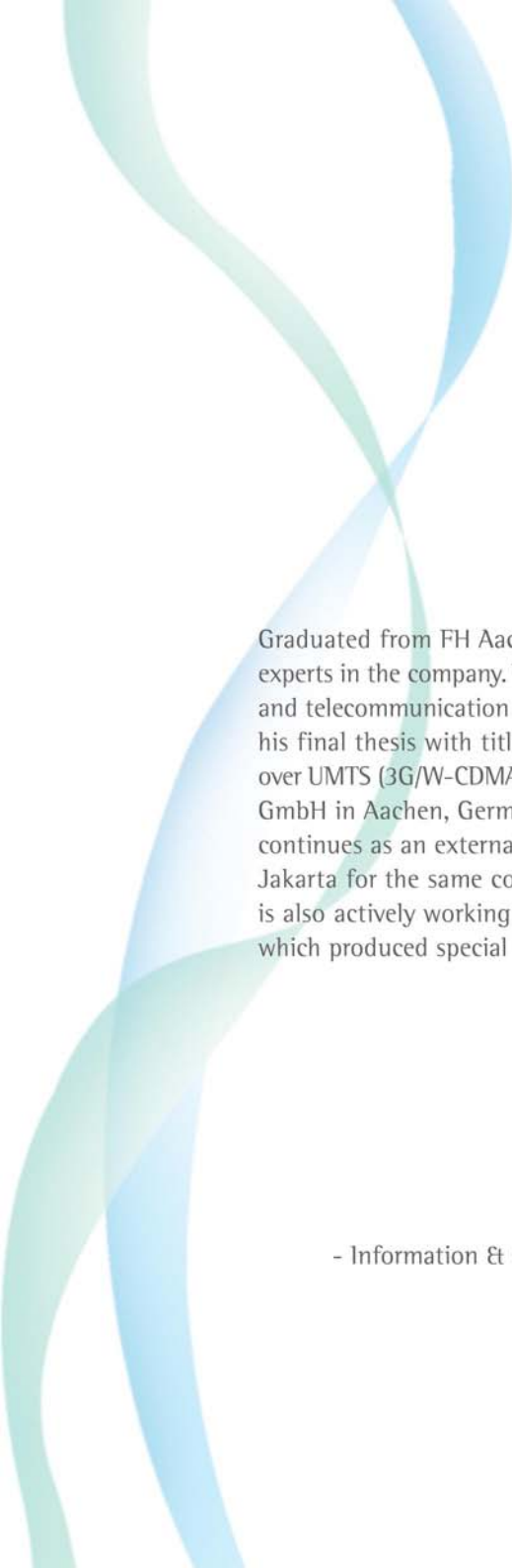
His career in branding world started in 1998 after worked in several branding companies in USA. After graduated from California State University of Fresno, where he took information system major, and Advertising Design Major from Academy of Art, San Francisco, he returned home to Indonesia .

He became an art director for Mc Cann Errickson Indonesia. In his first year in Indonesia he got Citra Pariwisata for the best TV commercial break. His career in advertising world continued when he became one of the youngest creative director in International advertising company in Indonesia and made him obtain a deep understanding of more than 50 national & international brand in last 11 years like Coca-Cola, Sprite, Honda, Bank Mandiri, BCA, Ajinomoto, Deka Medica, Bayer and many more.

Early 2006 he decided to quit from advertising world and focused on building Indonesian brand through branding assistance. A very intense and focus way to develop brand especially for small and medium enterprises. Early 2009 he established merekindonesia.com a site for building and developing brand for small and medium enterprises in Indonesia. He also share his knowledge by teaching and writing articles of Indonesian brand in several magazine.

Arto Soebiantoro

- Brand Strategic Planner VMT BRAND-



Graduated from FH Aachen, Germany, he is one of our ICT experts in the company. With his interest in electrical engineering and telecommunication and good skill in programming, he took his final thesis with title “Simulation of TCP/IP Data Transfer over UMTS (3G/W-CDMA)”. After work for a while in P3-Solutions GmbH in Aachen, Germany, he went home to Jakarta and continues as an external co-worker, who worked remotely from Jakarta for the same company for more than 3 years. Now he is also actively working as the leader of a programmer-group which produced special programs for the future mobile devices.


Stephanus Adidharma

Dipl.-Ing.

- Information & Communication Technology VMT TECH-



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& production management

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